



Reserved Zone One Funds

- According to the Hollywood Entertainment District Plan, "Zone 1 receives a higher level of service compared to zones 2 and 3. Its services include but are not limited to: ... annual tree trimming." The 374 trees have been trimmed annually at a cost of around \$46,000.00.
- As has been recommended to BID staff from the City of Los Angeles Chief Forester, Timothy Tyson, the trees in Zone 1 do not need to be trimmed this year.
- Therefore, these funds that are set aside are available to be spent on other projects in Zone 1 of the BID. The following is a list of potential projects that can be funded.

Security Cameras	<p>The need for more security cameras is apparent along Hollywood Blvd after the recent stabbing on Hollywood near Whitley. These cameras would be purchased by the BID and donated to LAPD to continue plotting out a thorough camera and surveillance system.</p> <p>Cost:</p> <ul style="list-style-type: none">- Approximately \$14,500 per camera
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Utility Boxes	<p>Funds can be spent to wrap the additional utility boxes with artwork that directs people to the Walk of Fame star of various actors.</p> <p>Cost :</p> <ul style="list-style-type: none"> - \$1,000 a box for vinyl wrap. - \$2,500 artist fee. - Total: Approximately \$10,000
Walk of Fame deep clean	<p>This could include a high detail with a polish and sealant for the Terrazzo.</p> <p>Cost:</p> <ul style="list-style-type: none"> - Currently securing bids
Holiday Decorations/Additional Lighting	<p>Funds could be spent to commission additional holiday decorations or tree lighting to be installed along Zone 1.</p> <p>Cost:</p> <ul style="list-style-type: none"> - TBD.
String Lights along Cahuenga Blvd.	<p>The BID has been working for years to string lights along Cahuenga Blvd from Hollywood to Sunset. Funds could be spent to start the project on Cahuenga with lights from Hollywood to Selma.</p> <p>Cost:</p> <ul style="list-style-type: none"> - Approximately \$20,000.

Banner Pole Graphics	Funds could be released for BID graphics to optimize use and decorate the empty street poles along Zone 1. This would also be a great opportunity for BID branding and bringing more attention to the BID. Cost: - Approximately \$40,00.
Anti-Sticker Street Pole Lacquer	A lacquer has been created to use on street poles that repels sticking agents. Funds could be released to purchase said product to paint street poles along Zone 1. Cost: - TBD.
Revive Theatrical Flood Lights	The stage lights that line the Blvd. have been inoperable since the 90s. Funds could be released to begin a plan to reactivate the lights and light the Blvd. Cost: - TBD.
Spot Tree Trimming	Funds could be spent to trim various trees in Zone 1. Cost: - \$5,000
Canary Date Palm Replacement	A Canary Island Date Palm tree fell victim to rot and was removed last year from the Northwest corner of Hollywood and Vine. Funds could be diverted to replace the tree with a new Canary Island Date Palm tree. Cost: - Approximately \$40,000

Appendix A

Hollywood Entertainment District (HED) Boundaries and Zones



Key

Zone 1 = Red

Zone 2 = Green

Zone 3 = Blue

